MASTER OF BUSINESS ADMINISTRATION

Judson University’s Master of Business Administration (MBA) is designed for working adults. If you are a professional interested in fast-tracking your career and becoming a leader in your field, this program is for you. Courses integrate finance, marketing and strategic leadership to give you the tools needed to solve real-world organizational problems. All courses are designed by professionals for professionals. This accelerated, 39 credit-hour program is cohort based and will expand your network of career-long contacts. Students come from the worlds of business, not-for-profit and government, with courses available in both face to face and online formats. You may also want to consider completing Judson’s Master of Business Administration and Master of Organizational Leadership sequentially. This dual-approach provides you with the balance of leadership and management skills sought by today’s employers. With as few as 60 credit-hours you can earn two graduate degrees for less than you might pay for just one elsewhere.

ADMISSION REQUIREMENTS

Successful candidates for admission to the Master of Business Administration program shall have:

- A bachelor's degree from a college or university with regional accreditation, national, professional, or specialized accreditation or with candidacy status, as documented via official transcripts.
- Two letters of recommendation
- A 3.0 overall undergraduate grade point average (GPA)
- Professional resume
- Personal Essay - one page addressing the question "Why do you want to earn a graduate degree in Business Administration?"
- Two years of work experience.
- Two letters of recommendation
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- Personal Essay - one page addressing the question "Why do you want to earn a graduate degree in Business Administration?"

Candidates with overall GPAs of less than 3.0 are also welcome to apply for consideration. In extending admission to students with less than a 3.0 entry GPA, Judson reviews the candidate's entire application package and considers factors such as college major, years and type of work experience, and course grades in related business courses. If warranted, admission may be granted contingent upon a candidate's successful completion of MBA Tutorial content.

PROGRAM REQUIREMENTS

The following courses are requirements for the Master of Business Administration degree.

- BUS 500 Business Functions 3
- ORL 510 Ethical Leadership 3
- ORL 505 Analysis and Research* 3
- ORL 515 Leading High Performance Teams 3
- ORL 520 Organizational Culture and Politics 3
- BUS 510 Managerial Accounting* 3
- BUS 530 Operations and Project Management 3
- BUS 520 Financial Management* 3
- BUS 540 Marketing 3
- BUS 550 Managerial Economics* 3
- BUS 600 Business Strategies 3
- ORL 614 Strategic Communication 3
- BUS 615 Current Issues in Business 3

* Requires foundational knowledge as typically found in an undergraduate course

Credit Requirements for MBA Program 39
BUS 500: Business Functions  
(3 credits/6 weeks)  
Course provides students with the knowledge and understanding needed to lead an effective organization. The course discussions and assignments focus on business functions as well as the leadership elements necessary for a successful business. Christian values are examined, in light of the various business elements, in order to understand how a focus on the needs of others and fairness in all dealings create sustainable outcomes for all stakeholders.

ORL 510: Ethical Leadership  
(3 credits/6 weeks)  
Provides an overview of character as the foundation for effective leadership. Students will learn the impact of values and ethical behavior on their leadership ability and the organization. Using classical and contemporary ethical case studies, students will learn how to analyze a situation to arrive at a values-based decision consistent with Scripture.

ORL 505: Analysis and Research*  
(3 credits/6 weeks)  
Employs key analysis and research strategies for critically evaluating data related to planning and other organizational functions. Students will learn effective research and analysis skills fundamental to any leadership role. By using these skills, students can critically evaluate information: how and where it was acquired, how it is to be used, and how it should be communicated. Prerequisite: foundational knowledge of statistic principles as typically acquired through an undergraduate course. Students who lack this academic background or have little working knowledge of the subject are directed to complete coursework or the Statistics module of the MBA tutor.

ORL 515: Leading High Performance Teams  
(3 credits/6 weeks)  
Provides theoretical and practical knowledge that can be applied immediately to students' work teams. Using a variety of models and perspectives is essential to becoming an effective leader in today's society, whether in business, non-profit management or church leadership. Students will be able to use the skills learned in this course in a variety of team driven settings.

ORL 520: Organizational Culture and Politics  
(3 credits/6 weeks)  
Examines behavioral science theory as well as various factors that influence the culture and politics of an organization. Students will learn how to analyze the culture of an organization, determine appropriate communication techniques, and apply them effectively. Understanding the culture and politics within an organization is a critical skill for leaders in today's society. By combining organizational theory with real-life organizational examples, learners will be able to analyze culture and politics and develop communication strategies that will assist in improving overall performance. Students will have the opportunity to analyze their own organization and learn practical approaches for improvement.

BUS 510: Managerial Accounting*  
(3 credits/6 weeks)  
Course focuses on leaders' and management's role in Managerial Accounting. The course covers topics that include managerial accounting and cost concepts, job-order and process costing, variable costing, activity based costing, profit planning, flexible budgets, standard costing, performance measurements, differential analysis, capital budgeting, statement of cash flows, and financial statement analysis. Prerequisite: foundational knowledge of accounting principles as typically acquired through an undergraduate course in accounting. Students who lack this academic background or have little working knowledge of the subject are directed to complete coursework or the accounting module of the MBA tutor.

BUS 530: Operations and Project Management  
(3 credits/6 weeks)  
Course will help students to gain an introduction to the field of Operations Management. Operations Management is the management of systems or processes that create goods and/or services to the end user. The operations discipline contains many activities such as forecasting, capacity planning, scheduling, job design, inventory management, facilities selection, and more. This course will cover the traditional subjects of operations management including forecasting, systems design, and inventory management. This course will also cover the contemporary subjects of operations management including quality management, supply chain management, and project management. Though none of these subjects will be covered exhaustively, for entire volumes have been written on each one, the student will receive a detailed overview appropriate to research the subject comprehensively. Having a comprehensive understanding of this subject, the student will be able to participate as a decisive leader in the operations management process in a business, social, and ethically moral way at all levels of a business organization whether at a for-profit or non-profit organization.

BUS 520: Financial Management*  
(3 credits/6 weeks)  
Course will cover the basic issues in Financial Management of Organizations including the role of the Chief Financial Officer; financial staff organization; financial statement analysis and use; financial forecasting; working capital and current asset management; sources of financing, long and short term; time value of money; capital budgeting; capital markets; and international financial issues. Current developments in the overall environment will also be discussed. Prerequisite: foundational knowledge of finance as typically acquired through an undergraduate course. Students who lack this academic background or have little working knowledge of the subject are directed to complete coursework or the finance module of the MBA Tutor.

BUS 540: Marketing  
(3 credits/6 weeks)  
Course focuses on the marketing function in organizational management. Students will learn to use the tools required to: collect relevant data from the marketplace their organization serves, critically analyze the data, and compose projective estimates of the organization's opportunities and challenges.

BUS 550: Managerial Economics*  
(3 credits/6 weeks)  
Course will help students to “think beyond stage one.” Students will think beyond the immediate consequences of decisions implemented within and outside a corporation to the long-term repercussions of those decisions, which are often different and longer lasting. Additionally, as many of the economic decisions managers will face are a direct result of politics and social policies, the interplay of “government with economics” will be a recurring theme in this course. Prerequisite: foundational knowledge of economics as typically acquired through an undergraduate course. Students who lack this academic background or have little working knowledge of the subject are directed to complete coursework or the economics module of the MBA Tutor.

BUS 600: Business Strategies  
(3 credits/6 weeks)  
Course will help students to understand the purpose and elements of effective business strategy.

ORL 614: Strategic Communication  
(3 credits/6 weeks)  
Allows students to develop the skills needed to communicate more effectively for their organization, to read and listen perceptively, as well as write and speak effectively and responsibly. Internal, external, media relations, and crisis communication will be the primary focus areas.

BUS 615: Current Issues in Business  
(3 credits/6 weeks)  
Course enables the students to demonstrate analytical thinking that sharpens their insights, develops their existing capabilities, and fosters an appreciation for life-long learning.

* Requires foundational knowledge as typically found in an undergraduate course