Business

To the Judson business faculty, business is more than just business; it’s personal. The faculty encourage students to understand and appreciate how business excels through free enterprise in a virtuous society. Our mission is to develop effective leaders, who are grounded in God’s word, committed to lifelong learning, dedicated to enhancing their organizations and society. Our practical approach provides students with the necessary skills to be successful in business; opportunities to earn experience with nearby corporations; and occasions to make major career connections in time for graduation.

Program Distinctives

- Members of Judson’s Business Department faculty spent years working for successful companies before setting foot in the classroom. They bring real-world expertise with them as they teach, mentor, counsel and advise students.
- The department programs are focused on providing broad foundations of business theories, principles, practices and ethics needed to excel in business.
- Our curriculum teaches concepts and principles for analytical and systematic thinking useful to students as they approach business situations and problems encountered by growing, changing organizations.
- Our emphasis on sustainable business practices and their impact on human and physical resources equips students to be valuable assets to their industry and their company, no matter their position. Our new Sustainability Management degree integrates classes from the Science, Architecture and Business Departments.
- Successful alumni are actively involved in the business program by regularly serving as guest speakers in the classroom, conducting mock interviews to train students in business communications and participating on panels and presentations for Judson Business Society, a student-led campus group.
- The Judson Business Department maintains an active professional network for students to participate in so that they can gain a professional reputation and contacts before they graduate. Recently, students have interned at Morgan Stanley, Walmart, Sears, SWC Marketing, Shane Bywater (Australia), Chicago Fire, Northwestern Mutual, Borhart-Spellmeyer & Co., International Teams and Thrivent Financial for Lutherans.
- Located in the Chicago area, Judson provides close access to professional, paid internship opportunities.

Major and Minors

MAJORS:
- Accounting
- Management
- Marketing
- Information Systems
- Sustainability Management

MINORS:
- Business
- Finance
- Information Systems

World Leaders Forum | Judson’s commitment to real-world leadership prompted us to establish the annual World Leaders Forum, which hosted Nobel Laureate and Former Soviet President Mikhail Gorbachev in 2012 and 43rd U.S. President George W. Bush in 2011. Judson business students helped to plan and communicate the unique learning and networking opportunity available through the World Leaders Forum.

Students Participate in Live Cases | The Marketing program in the Business Department at Judson University uses live cases to involve students in real-time marketing challenges. Live cases involve research, analysis, planning, and implementation proposals for organizations. Live cases completed have included:

- Wurst Kitchen: This Illinois business had its meat processing, retail, bakery and restaurant operations units reorganized to optimize operations and revenue.
- Elgin Youth Symphony (EYS): The EYS Board of Directors requested a marketing strategy for this classical music organization. The EYS is composed of 268 youth from Chicago area counties.
- Weishaupt America, Inc.: Weishaupt America is the North American sales and service division of Weishaupt of Schwendi, Germany. A marketing communication program was designed and delivered to the North American division.
CAREER PATHWAYS

With the academic, personal, and professional skills gained through these majors, graduates can pursue rewarding careers as:

- Chief Executive Officer
- Chief Operations Officers
- Chief Financial Officers
- Presidents
- CPAs
- Accountants
- Auditors
- Cost Accountants
- Acquisition Planners
- Market Analysts
- Marketing Managers
- Product Managers
- Financial Planners
- Event Planners and Hospitality Professionals
- Insurance Brokers
- Senior Merchandise Planners
- Consultants
- Budgeting Directors
- Payroll Accountants

ORGANIZATIONS AND FIRMS WHERE BUSINESS ALUMNI ARE EMPLOYED:

- United Airlines
- Walt Disney Resort
- Fitch Ratings
- Morgan Stanley
- Deloitte
- Ernst & Young
- Grant Thornton LLP
- Plante Moran
- State Farm
- Northwestern Mutual Financial Network
- ServiceMaster
- Limited Brands
- Kruggel, Lawton & Co.
- Bosch Garden and Watering
- Naico
- Willow Creek Community Church
- InvestorTools
- County of McHenry
- Cedar Stone Partners
- Pools Plus
- Artistic Carton

ABOUT JUDSON

Judson University ranks consistently among the Top Tier of Regional Colleges in the Midwest by U.S. News and World Report. A fully accredited, private Christian university of the liberal arts, sciences and professions, Judson offers Bachelor of Arts degrees for more than 50 majors/minors as well as adult degree programs and graduate programs. All majors offer opportunities for students to engage in internships, practicums, service-learning, or field experiences. Students also gain cross-cultural understanding through service-learning, mission trips, or studying abroad. Located just 40 minutes northwest of downtown Chicago, Judson offers a close-knit, Christian community with the benefits of a large urban setting, ideal for cultural activities, internships, and life after graduation.

FINANCIAL AID

Judson offers financial aid options for 90 percent of its students. Find out just how much value our students receive by visiting campus and meeting with our financial aid officers, who work to help students afford a Judson education. Scholarships for academics, honors, and co-curricular activities, such as athletics, music, and theatre are available to all majors.

For more information, visit www.JudsonU.edu

ALUMNI & FACULTY

NICOLE WERFEL, Business Major, 2011; Business Systems Analyst, LaSalle Investment Management | “The Judson business program fosters development that goes beyond textbooks. Since graduating, I have been told many times, “There’s something about you. The integrity and character you possess is refreshing and hard to come by today.” I have been equipped with the expertise needed to thrive in the business world. As a Judson graduate, I feel competent and comfortable, whether it’s dialoguing with a co-worker or sitting in front of the CEO. Additionally, and of no less significance, I have been taught invaluable life skills. The professors, who quickly become mentors, extend energy to prepare their students for post-graduation."

JIM STAHR, CPA, Chair, Business Department | “One of the motivating aspects of my work as an Accounting professor in the Business Department is seeing our students succeed. It’s a huge advantage to teach classes in an urban setting where employment opportunity is in abundance. Our students have a stellar reputation in area businesses. The demand for interns in accounting and finance is big—too big to fill. The same is true for graduates. It is not uncommon for Accounting students to receive job offers more than a year before graduation. We are looking for quality students who are hungry to learn. Judson’s business programs are offered in a Christian environment by faculty who espouse and encourage free enterprise in a virtuous society.”

JUDSON UNIVERSITY

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