

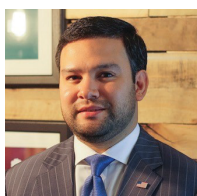
# CONVERSATIONS WITH MARK VARGAS



## SPONSORSHIP OPPORTUNITIES

THURSDAY, MAY 16, 2019

Herrick Chapel – Judson University, Elgin, IL



The World Leaders Forum presents "Conversations with Mark Vargas," a NEW and exciting speaker series where alum Mark Vargas '04 invites some of the most recognizable names in business and politics to join him for an informal, one-on-one conversation covering a wide range of topics – from current events to politics, business, life lessons, successes and failures, inspiring stories and more. This unique and behind-the-scenes conversation will also include a question and answer session with the audience at the end.

On September 11, 2001, as a college student, Mark Vargas had a life changing experience – and at that moment, and on that day, he knew that he wanted to serve his country and a cause bigger than himself. And so it is only appropriate that he hosts this new series where it all began – at Judson University.

This year's inaugural guest to help launch this new and exciting series will be Dallas Mavericks owner, entrepreneur and star of ABC's hit show Shark Tank, Mark Cuban.

## Mark Cuban – Special Guest



Since the age of 12, Mark has been a natural businessman. Selling garbage bags door to door, the seed was planted early on for what would eventually become long-term success. After graduating from Indiana University - where he briefly owned the most popular bar in town - Mark moved to Dallas. After a dispute with an employer who wanted him to clean instead of closing an important sale, Mark created MicroSolutions, a computer consulting service. He went on to later sell MicroSolutions in 1990 to CompuServe.

In 1995, Mark and long-time friend Todd Wagner came up with an internet based solution to not being able to listen to Hoosiers Basketball games out in Texas. That solution was Broadcast.com - streaming audio over the internet. In just four short years, Broadcast.com (then Audionet) would be sold to Yahoo for \$5.6 billion dollars.

Since his acquisition of the Dallas Mavericks in 2000, he has overseen the Mavs competing in the NBA Finals for the first time in franchise history in 2006 - and becoming NBA World Champions in 2011. They are currently listed as one of Forbes' most valuable franchises in sports.

In addition to the Mavs, Mark is chairman and CEO of AXS tv, one of ABC's "Sharks" on the hit show Shark Tank, and an investor in an ever-growing portfolio of businesses. He lives in Dallas with wife Tiffany, daughters Alexis and Alyssa, and son Jake.

## GOLD SPONSOR – \$10K

- 8 VIP Tickets to Meet & Greet Reception
- Photo Opportunity with Mark Cuban
- Reserved VIP Parking
- Priority VIP Seating at the event
- Opportunity to ask 1 question during live Q & A
- Stage Mention of Sponsors at this level
- Company name listed in the event program
- Company name listed in the pre-event slideshow
- Sponsor listed on website with company link
- Commemorative Gift
- \$6,130 is tax-deductible

## SILVER SPONSOR – \$5K

- 4 VIP Tickets to Meet & Greet Reception
- Photo Opportunity with Mark Cuban
- Reserved VIP Parking
- Priority VIP Seating at the event
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- Sponsor listed on website with company link
- Commemorative Gift
- \$3,140 is tax-deductible

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All proceeds from "Conversations with Mark Vargas" will fund entrepreneurship and diversity scholarships for students at Judson University.

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**CONVERSATIONS WITH MARK VARGAS – SPONSORSHIP LEVEL**

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- Please invoice me  
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- II. Judson is not responsible for errors occurring in printed materials. Liability for Judson University for other reasons, whether due to the error of Judson or otherwise, is limited to refund of the cost of that item only.
- III. Payment is due upon receipt of signed agreement – unless other terms are mentioned herein.
- IV. All proceeds fund Judson entrepreneurship and diversity scholarships for students.
- V. Signed agreement and payment are due April 12, 2019 to ensure your company branding.

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