

Judson University
Athletic Sponsorship Program



1151 N State St

Elgin, IL 60123

847.628.2080

Athletic Sponsorships

Greetings from Judson University! Enclosed are some exciting marketing opportunities that are available to your organization through the Judson University Athletics Program.

Located just off of I-90 and Highway 31, Judson University hosts an average of 1,200 annually through our classes. Approximately 55% of our traditional students are athletes and our teams enjoy a strong fan base from their fellow students, faculty, staff, area alumni, as well as families — whether it be in person or virtually.

Judson University Athletics provides many opportunities for local, regional, and national partnerships to reach the college sports demographic and beyond. All 21 of the Judson Eagles athletic programs attract student-athletes from all over the nation and world while maintaining a strong grasp on the local and outstate Illinois areas! This brings a fan base that spans across the United States and over 20 countries as well as a local and regional following. Our fans also include our college students, high school students, faculty, staff, parents, alumni and fans from across the country.

Judson Athletics compete in the NAIA and NCCAA conferences. Our Athletic programs are committed to excellence, developing the character of student-athletes by providing opportunities for competition, education, relationships and spiritual growth. Our athletic teams and individual students consistently receive top honors as Athletes of Character, All-Academic Honors and Community Service awards.

All corporate partnerships are developed to meet the individual needs of your business and are designed to create a mutually beneficial, long-term relationship for the sponsor and the Judson Eagles. We believe your business can benefit from marketing with our primary audiences with local, regional, national, and global networks, and an athletic department committed to holistic personal development.

Judson University invites you and your organization to partner with our athletic teams through sponsorship of our programs. We offer a wide variety of sponsorship opportunities highlighted on the following pages. Please review these opportunities and if you feel one or more of them may be a good fit based on your audience demographic, feel free to respond using the commitment form. We appreciate the opportunity to discuss these opportunities with you further if you have any questions or would like to discuss other options.

Thank you for your consideration!



Opportunities for Partnering with Judson Athletics

Lindner Fitness Center Gymnasium Scoreboard

\$5,000

Judson's gymnasium in the Lindner Fitness Center is the prominent location of the University's volleyball and basketball games. The location is also used for general workout facilities and several campus-wide events, such as Spring Commencement and our annual Prayer Breakfast. The scoreboard is mounted from the ceiling and provides critical information throughout games.

Blue Crew Shirts

\$2,500

Each year Judson's Spirit Team and incoming Freshman receive a Blue Crew shirt which is an expression of our school spirit. Approximately 250 shirts are created each year. Your company logo can be added to the shirt as a sponsor.

Athletic Hall of Fame Banquet

\$2,500

During Homecoming each year, we honor 4-6 former college athletes by inducting them into the Judson Athletic Hall of Fame. Induction is based on athletic achievement and making an outstanding contribution to Judson University's Athletic program and to the ideals of community life at Judson.

Hoffer Baseball Field

Outfield: 4,000

Infield: \$2,000

The Robert A Hoffer Baseball Field is the gem of Judson's campus, as well as the City of Elgin. On average, 4,000 visitors per year enjoy baseball 9 months out of the year on a state-of-the-art turf field. Sponsors will receive a 4' x 8' sign in the infield or a 8' x 8' sign for the outfield. (2 year sponsorship 8' x 8' Limited to 4.)

Judson Eagles Website

\$2,000

The Judson Eagles website (www.judsonu.edu/eagles) serves approximately 500 visitors each year. Your name and logo will be prominently displayed on all pages of the website.

Athlete of the Month

\$1,800

Ten Athletes will be selected throughout the academic year and featured through our Judson Athletics communication outlets (print, email and social media) to all Judson Athletic supporters.

Lindner Fitness Center Gymnasium Score Table

\$1,500

Judson's gymnasium in the Lindner Fitness Center is the prominent location of the University's volleyball and basketball games. The location is also used for general workout facilities and several campus-wide events, such as Spring Commencement and our annual Prayer Breakfast. The score table sits on the floor on the home team side and hosts our officials and media throughout games.

Lindner Fitness Center Gymnasium Banners

\$1,000

Judson's gymnasium in the Lindner Fitness Center is the prominent location of the University's volleyball and basketball games. The location is also used for general workout facilities and several campus-wide events, such as Spring Commencement and our annual Prayer Breakfast. Vinyl banners containing your name and/or logo hang from the railing of our indoor track above the main gymnasium floor.

Homecoming Game Sponsorship**\$1,000**

Each year, Judson hosts Homecoming & Family Weekend for students, families and alumni. The average attendance at Homecoming is 500-1,000, plus our current student population and their families. In the near future, our Homecoming will highlight our new football team.

Lindner Fitness Center TV Kiosks**\$1,000**

Judson's gymnasium in the Lindner Fitness Center is the prominent location of the University's volleyball and basketball games. The location is also used for general workout facilities and several campus-wide events, such as Spring Commencement and our annual Prayer Breakfast. Television kiosks stand at the entrance to the Lindner Fitness Center and scroll updated information regarding Judson Athletics and campus events.

Softball Field Fences**\$750**

Our Women's Softball field hosts 20 games per year, including facility rentals by regional softball teams. Field signs include a 4' x 8' image on corrugated plastic with colorfast ink.

Disc Golf Sponsorship**\$500**

The disc golf course at Judson is a significant way to engage with the Judson community as well as the broader Fox River Valley. Judson recently added a disc golf course to their 19-acre campus. Students, staff, faculty and community members use the course throughout the year for recreational entertainment as well as competition.

Other Opportunities

Career opportunities are made available to our students and alumni on a regular basis through career fairs and job boards. If you have relevant open positions to post or would like to exhibit, please contact Stephanie Kleczynski at 847-628-2086 or Stephanie.kleczynski@judsonu.edu.

Each year Judson University hosts several major events that are possible through financial partnership with local organizations. We offer a range of events that align with many of the missions and goals of our corporate partners. Whether you support Judson's annual World Leaders Forum event, give to Judson's annual Prayer Breakfast, or contribute to Judson's Shark Tank event, Judson students are impacted by your generosity!

If you are looking for a way to significantly impact our students and the Fox River Valley, please contact the Advancement Office to discuss gift options. Endowed funds are possible to set up and naming opportunities are available for gifts that provide major support.

We are always looking for unique ways to build meaningful partnerships for our students and outside organizations. If you have an idea, we invite you to contact us to discuss opportunities.

Thank you for your consideration!

**JUDSON ATHLETICS
LETTER OF COMMITMENT**



In support of the 2020 – 2021 academic year for Judson University,
I/We commit to give:

- | | | | |
|--|-----------------|---|---------|
| <input type="checkbox"/> Gymnasium Scoreboard | \$5,000 | <input type="checkbox"/> Homecoming Game Sponsorships | \$1,000 |
| <input type="checkbox"/> Blue Crew Shirts | \$2,500 | <input type="checkbox"/> TV in Lindner Fitness Center | \$1,000 |
| <input type="checkbox"/> Athletic Hall of Fame Banquet | \$2,500 | <input type="checkbox"/> Softball Field Fences | \$750 |
| <input type="checkbox"/> Baseball Field | \$4,000/\$2,000 | <input type="checkbox"/> Disc Golf Sponsor | \$500 |
| <input type="checkbox"/> Judson Eagles Website | \$2,000 | <input type="checkbox"/> Career Opportunities | |
| <input type="checkbox"/> Athlete of the Month | \$1,500 | <input type="checkbox"/> Event Sponsor | |
| <input type="checkbox"/> Gymnasium Score Table | \$1,500 | <input type="checkbox"/> Athletics Major Gift | |
| <input type="checkbox"/> Gymnasium Banners | \$1,000 | <input type="checkbox"/> Other _____ | |

Total Gift: \$ _____ Payment enclosed of: \$ _____

Balance to be paid as follows:

Amount _____	Date _____	Signature _____
_____	_____	Address _____
_____	_____	City _____ State _____
_____	_____	Zip _____ Date _____

We would like to acknowledge your gift. How would you like to have your name(s) listed?

- Please check this box if you would like your gift to be anonymous.
- Please check box if you participate in a matching gift program to benefit nonprofit institutions.

Checks should be made payable to: JUDSON UNIVERSITY

Correspondence should be addressed to: JUDSON UNIVERSITY
c/o Advancement Department
1151 N. State Street
Elgin, IL 60124
Telephone: (847) 628-2080 Fax: (847) 628-1027