

Judson University

Sponsorship Opportunities



1151 N State St
Elgin, IL 60123

Judson University Sponsorship Opportunities

Greetings from Judson University! Enclosed are some opportunities to collaborate with Judson University in multiple exciting ways.

Judson originated when the undergraduate division of Northern Baptist Theological Seminary moved from its campus in Chicago to its current location in the Fox River Valley. Judson College was founded in Elgin Illinois in 1963. Today, Judson stretches across 90 acres, and the university has grown to an enrollment of around 1,200 students. Judson University offers Undergraduate Programs, Graduate Programs, Adult Professional Programs, Online Programs and the RISE Program. Judson University's undergraduate programs offer students degree choices in 14 disciplines and 35 majors. Ranging from Architecture to Education, Business to Psychology, students have several areas they can choose to pursue at Judson.

Judson strives to offer innovative and distinctive graduate programs that meet the demands of today's workforce. Judson's Graduate program offers degrees in ten fields, including Business Administration, Architecture, and Education in Literacy. Judson also offers classes for adults through the Adult Professional Program, as well as Online Programs. The RISE program is two year certificate program for students with intellectual disabilities.

There are many unique ways you and your organization can partner with Judson University! Employee development opportunities, student recruiting, and event sponsorship, are just some of the ways you can strengthen your relationship with the Judson community. Through your collaboration with exciting endeavors on campus, we hope to add value to your organization, while also offering your organization the opportunity to promote your business.

As you contemplate your strategic partnerships and giving for the year, we hope you will consider the following information as a way to further enhance your relationship with the Judson community. Your partnership is a gift that enables students to receive a quality Christian education, while they participate in a multitude of opportunities that prepare them to go out and shape the world.

Please review these opportunities and if you feel one or more of them may be a good fit based on your audience demographic, feel free to respond using the commitment form. We appreciate the opportunity to discuss these opportunities with you further if you have any questions or would like to discuss other options.

Thank you for your consideration!



Opportunities for Recruiting

Career Fairs and Judson Connect

(Annually \$25 Non-Profits/\$50 Corporations)

Each year Judson University offers campus career fairs for students and Judson Alumni to learn of job and career development opportunities. Our Corporate Partners are invited to share job and internships opportunities with members of the Judson community. Corporate Partners are also invited to share job opportunities on Judson's newest online networking platform—Judson Connect. This platform is home to Judson's job board and enables the Judson community to interact, share advice, and network with students and one another.

Network Night

(Annually \$25 Non-Profits-\$50 Corporations)

You are invited to attend Judson's Annual networking event, which takes place each year at the end of September. This event offers Judson students, alumni, and local business professionals the opportunity to network with one another and make valuable connections that can influence their careers.

Pop Up Booth on Campus

(Annually \$25 Non-Profits-\$50 Corporations)

Is your organization interested in recruiting Judson students? Contact us to arrange a date to set up a booth on campus. Here, students will have the chance to learn more about your organization and available career opportunities.

Opportunities for Employee Development

Global Leadership Summit

(Event Fee)

Judson University is a host site for the Global Leadership Network's, Global Leadership Summit. Join us each August for this annual leadership development event that is guaranteed to offer fresh, actionable, and inspiring leadership content from a world-class faculty of experienced professionals.

Professional Certification Prep Programs

(Course Fee)

Corporate partners are invited to enroll in Judson University's Division of Professional Studies new Professional Certification Exam Preparation Program that provides a fast, six-week prep course in the areas of Six Sigma, Quality Improvement, Project Management, Production and Inventory Management, and Human Resources.

On-Site Human Resource Seminars

(Course Fee)

With these on-site workshops, Judson's Division of Professional studies comes to you, offering one-hour trainings on various human resource topics including: Setting Measurable Goals, Time Management, Building Trust in the Workplace, the Importance of Self-Care, Change Management, or Proactive Coaching & Conflict Management.

Opportunities to Promote Your Organization

Event/Program Sponsorship

(Prices vary, see below)

Each year, Judson offers opportunities for local organizations to promote their company, while also enriching the Judson community. Your collaboration with events and programs on campus makes a significant impact. We would love to coordinate with your organization on speakers you are bringing to the area so they can have a broader impact within our region.

Prayer Breakfast	\$500 Table Sponsorship
Homecoming	\$1000 Sponsorship
Judson's Annual Shark Tank Pitch Competition	\$500 sponsorships / \$2000 Prize Money Sponsorship
Disc Golf Course	\$500 Sponsorship
Other Events	Amounts Vary

JUDSON UNIVERSITY

SPONSORSHIP OPPORTUNITIES



In support of the 2020 – 2021 academic year for Judson University,
I/We are interested in the following opportunities:

- | | | | |
|--|--------------|---|--------------|
| <input type="checkbox"/> Career Fairs and Judson Connect | \$25/\$50 | <input type="checkbox"/> Prayer Breakfast Table Sponsor | \$500 |
| <input type="checkbox"/> Network Night/Networking Day | \$25/\$50 | <input type="checkbox"/> Homecoming Sponsor | \$1000 |
| <input type="checkbox"/> Pop Up Recruiting on Campus | \$25/\$50 | <input type="checkbox"/> Shark Tank Sponsor | \$500/\$2000 |
| <input type="checkbox"/> Global Leadership Summit | (Event Fee) | <input type="checkbox"/> Disc Golf Sponsor | \$500 |
| <input type="checkbox"/> Professional Certification Prep | (Course Fee) | <input type="checkbox"/> Other _____ | |
| <input type="checkbox"/> On-Site Human Resource Seminars | (Course Fee) | | |

Total Gift: \$ _____

Payment enclosed of: \$ _____

Balance to be paid as follows:

Amount	Date	Signature _____
_____	_____	Address _____
_____	_____	City _____ State _____
_____	_____	Zip _____ Date _____

We would like to acknowledge your gift. How would you like to have your name(s) listed?

- ☐ Please check this box if you would like your gift to be anonymous.
- ☐ Please check box if you participate in a matching gift program to benefit nonprofit institutions.
- ☐ Please check box if you would like additional information regarding these sponsorship opportunities.

Checks should be made payable to: JUDSON UNIVERSITY

Correspondence should be addressed to: JUDSON UNIVERSITY
c/o Advancement Department
1151 N. State Street
Elgin, IL 60124
Telephone: (847) 628-2080 Fax: (847) 628-1027